

1. Start writing introduction and methods sections even before you conduct the experiments.

2. Have a clear hypothesis or objective in mind, and make sure experiments are designed appropriately.

3. Clearly designate the objective in both the main text and the abstract.

4. Select how to summarize data in text, graphs, and tables. (Do not show every data point, but trends, means, examples.)

5. Match manuscript content to journal emphasis (i.e. pick the right journal).

6. Attend to details of format, presentation, and graphs appropriate for the journal.

7. Let others in your field of study give advice on the manuscript before you submit to a journal.