The American Society of Agronomy (ASA), Crop Science Society of America (CSSA), and Soil Science Society of America (SSSA) are international scientific organizations headquartered in Madison, Wisconsin. While each Society is autonomous, all three Societies share a close working relationship and collaborate on projects, meetings, publications, educational outreach, certification, awards and scholarships, a science policy office in Washington, DC and many other member services. Members can join one, two, or all three Societies.

Our Societies’ members are dedicated to the conservation and wise use of natural resources to produce food, feed, fiber, forage, fuel, and pharmaceutical crops while maintaining and improving the environment.

ASA, CSSA, and SSSA members are the decision-making audience you want to reach:

**Focused**  
About three-quarters join and renew because they want to stay informed on developments in the field.

**Loyal**  
Over half of our professional members have been members 15 or more years (average length of membership is 19.7 years)

**Diverse**  
ASA, CSSA, & SSSA members run the gamut of agronomy, crop, and soil professionals, representing different specialties, areas of interest, education levels, work settings, geographic location, and age ranges.

**Experienced**  
33.9% have 20+ or years of experience.
Member Demographics

9,000+ individual members

Length of Professional Membership: 19.7 years
Member 20+ Years: 33.9%
International: 18%

Society Distribution

ASA 38%
CSSA 28%
SSSA 34%

Education

PhD 52%
Master’s 15%
Bachelor’s 9%
Unknown/Other 24%

Work Setting

Academia 32%
Student Member 23%
Retired 7%
Business/Industry 15%
Unknown/Other 14%
Government 9%
Business/Industry 15%

Job Function (Prof. Members) % of Members

Consulting 9.5%
Extension 5.3%
Field Representative 1.7%
Management/Administration 7.3%
Research 47.4%
Sales 1.7%
Teaching 6.4%
Technical Information Service 2.4%
Other/Unknown 18.3%

Source: ASA, CSSA, SSSA member reports.